

# office automation

Technologies and models for digital business



For 38 years **Office Automation** has been the monthly magazine specialized in ICT and solutions for the digital field, promoter of conferences and seminars. It is addressed to **CIOs, IT managers** and to **value chain** protagonists.



**Browse online version**

## 2019 publishing plan

In each number there will be analysis about:

**Industry 4.0 and Enterprise 4.0, Intelligence Automation, Energy Management.**

	Special issues	Heading: Industry 4.0 and Enterprise 4.0	Heading: Intelligence Automation	Heading: Energy Management
<b>JANUARY/FEBRUARY</b>	ICT Security *	From Planning to the Product	I.A. and Applications for HR	Energy efficiency and sustainability of enterprise IT infrastructures
<b>MARCH</b>	Printing and Document Management *	Intelligent warehouse and integrated supply chain	I.A. and Marketing	Consumption monitoring and measure, collection and value management of energy data
<b>APRIL</b>	Voip and Unified Communication *	Integration of productive technologies (machine tools, robotics, 3D printing ...)	I.A. and ICT Infrastructures	Energy efficiency and digital transformation for Enterprise 4.0 *
<b>MAY</b>	IoT (networking, middleware, infrastructures, sensors) *	Industry 4.0 plan: 2018 final balance and 2019-2020 predictions	I.A. and Finance	Energy self-production: co-generation and renewables inside the company
<b>JUNE</b>	- The many faces of Video Intelligence: from security to operation support  - Data Center	Predictive maintenance	I.A. and E-Commerce	Computers, printers and peripheral devices: energy saving in the office
<b>JULY/AUGUST</b>	Business Intelligence *	Customer Care 4.0	I.A. and Healthcare	Human factor to support energy efficiency in the company
<b>SEPTEMBER</b>	Cloud: market picture, engineers and services *	From 3D printing to additive production	I.A. and Smart Working	Energy Management for buildings
<b>OCTOBER</b>	Smart Working & Digital Workplace	Big Data inside the Factory	I.A. and Sales Networks Management	Energy, environment and Corporate Social Responsibility
<b>NOVEMBER</b>	Storage & Data Management	Digital Twin	I.A. and Wealth Management	Sustainable mobility and low energy impact logistics
<b>DECEMBER</b>	- Open Source *  - Mobile and fixed communication infrastructures	Augmented reality and virtual reality inside Industry 4.0	I.A. and Physical and Logical Security	Incentives and credit access for energy efficiency

\* **Special issue with Survey:** integrated project for demand creation.

The Special issue will be available online and will be supported on the main digital communication channels (social channels and e-mails) of Soiel International. There will also be a **survey with the operating actors of systems and solutions supply** to complete the issue, that will be presented thanks to concise sheets that help **directing one's choices and encourage the contact between demand and supply.**

**Headings** IN ADDITION TO THE TOPICS LISTED IN THE PUBLISHING PLAN, EACH MONTH THERE WILL ALSO BE:

**Inside Digital Marketing:** Making digital marketing the new concrete business stimulus.

**Legal:** Lawyer opinion about the most recent topics of security, privacy and protection of intellectual property.

**Treasury & Subsidies for innovation:** A detailed study about updates in the tax field for IT companies.

**Comufficio horizons:** Official authority of the Association of Manufacturing, Import and Supply companies of ICT products and services.

**Periodicity** monthly - 10 issues per year

**Release date** beginning of reference month

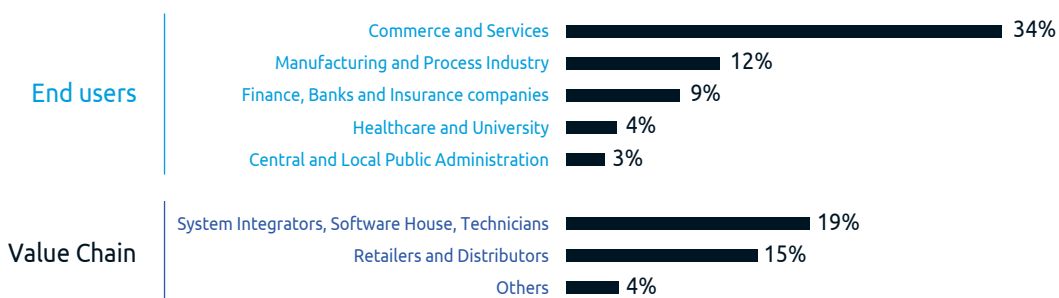
**Distribution** may vary from **16.000** to **19.000** copies, printed (about 30%) and digital (70%), to which the visualizations of articles on social channels must be added

**Annual subscription** Italy € **68,00** - Foreign countries € **140,00**

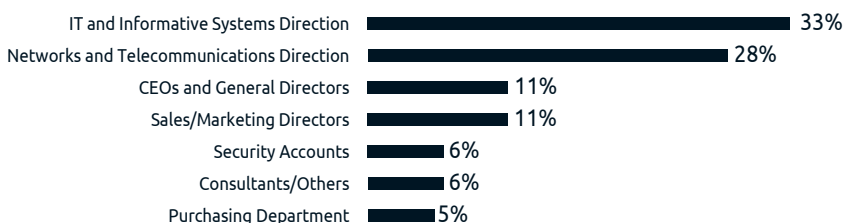
*Office automation* is also available online

## Reader's model

### Market sector



### Role inside the company



**Format** mm 210 x 297

**Packaging** stitched paperback binding

**Printing material** .Pdf file in high resolution

## Advertising

### Contact

tel. (+39) 02 26148855  
advertising@soiel.it

### Costs

#### Typology € + VAT

Full page .....	2.200,00
Half page .....	1.300,00
Footer .....	900,00

#### Cover positions

Knocker .....	6.500,00
Front cover .....	6.000,00
Inside front cover .....	3.000,00
Inside back cover .....	2.500,00
Back cover .....	4.000,00

#### Special positions

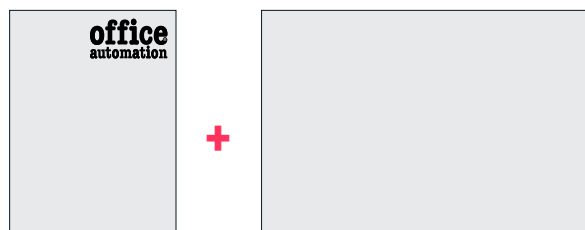
Facing page .....	+10%
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#### Discounts for quantity

3 insertions .....	6%
From 4 to 7 .....	10%
8 and more .....	14%

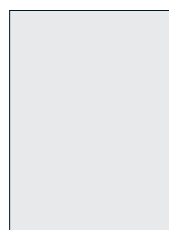
Agency commissions .....	15%
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### Format



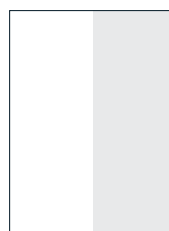
#### Cover + cover Knocker:

- cover mm 210 x 297 + mm 416 x 297
- knocker mm 216 x 303 + mm 420 x 303



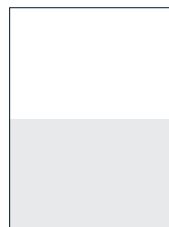
#### Full page

- trimmed mm 210 x 297
- bleed mm 216 x 303



#### Half page vertical

- trimmed mm 105 x 297
- bleed mm 111 x 303



#### Half page horizontal

- trimmed mm 210 x 148
- bleed mm 216 x 154



#### Footer

- trimmed mm 210 x 60
- bleed mm 216 x 66