

office automation

List
2025

Technologies and models for digital business



Office Automation is the communication platform it is aimed at digital innovation professionals.

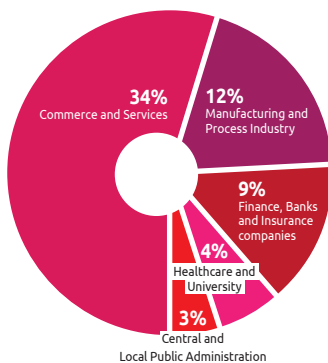
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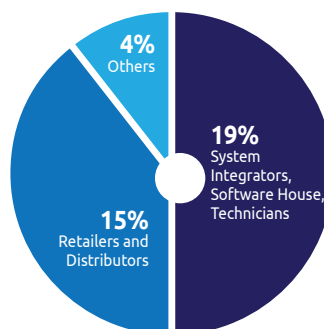
The readers

Market sector

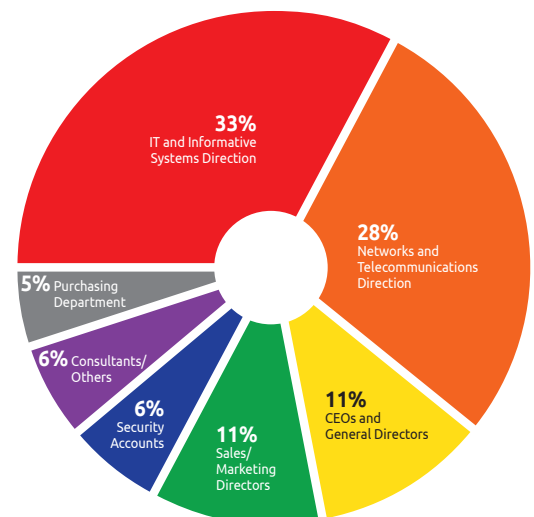
End users



Value chain



Business role



N. 1/2025 (Distributed in March)

DOCUMENT: A DECISIVE WORKFLOW FOR EVERY PROCESS

Documents, in their various forms and uses, are a pillar of business processes. Once produced and managed in paper format, as well as physically signed and transported, were among the first assets to meet the digitalization of their different phases and use of cloud services. For regulatory reasons but not only. What has been the evolution over time and which are the types of applications and services, as well as hardware and software supports, which today help organisations and their users manage document workflows?

The voice of users: Chief Digital Officer, Process Managers, LoB Director, CEO.

The role of the channel.

Tags: Document Management Software, Document Management Service Provider, Storage Systems, Storage Substitution Services, Digital Signature products, Collaboration Platforms, Printers.

N. 2/2025 (Distributed in May)

IT RISK MANAGEMENT: FROM CYBER SECURITY TO SAFETY

Cybersecurity is today a topic that crosses different disciplines and skills with repercussions. In the case of a successful attack, they go beyond the computer infrastructure. All this is part of a broader risk management scenario. We are talking about strategies, integrated protection and prevention systems, but also training and training of people. Scenarios and tools, threats and strategies, between AI and the cloud, on-premise and network boundaries, skills and roles, hardware and software systems, services e awareness.

The voice of users: CISO, CSO, Risk Manager, CIO, CEO.

The role of the channel.

Tag: Antivirus, Firewall, Authentication, Encryption, SIEM, Video Surveillance, Risk and Security Analytics, Storage/backup/recovery systems, Awareness.

N. 3/2025 (Distributed in July)

DATA CARE: PRODUCING, STORING, INTERPRETING AND USING IT EFFECTIVELY

Data has long been called 'the new oil'. Their value to companies - of all types and sizes - is directly proportional to the impact they have on the different business processes, whether front and back end, production and organization. There are hardware, software and regulatory issues to take into account in order to an architecture that is able to provide full support for a data-driven company, with Artificial Intelligence ever more present.

The voice of users: Chief Data Officer, CIO, Data Scientist, CISO, CEO.

The role of the channel.

Tag: Data Platform, Data Governance, Data Protection, Analytics, Artificial Intelligence, Storage, Data Lake.

N. 4/2025 (Distributed in September)

THE DATA CENTER: THE INFRASTRUCTURE THAT SUPPORTS BUSINESS

Everything (or almost) that revolves around digital finds its home in a Data Center. From applications to business support services, these structures stand out as a The origin and destination hub to be designed, constructed and operated to protect continuity of the various activities that depend on it. Many steps to be taken, the aspects to be taken care of and the technologies involved - hardware and software - to make sure that everything is compliant to the expectations, to respect the SLA agreed, manage, maintain and intervene in Effective and efficient (including AI-based tools) and ensure the best possible Fronts: on premise, cloud and edge.

The voice of users: CIO, Facility manager, Energy manager, CSO, IT/Network manager.

The role of the channel.

Tag: Cabling, Storage/backup/recovery systems, Rack, UPS, Servers and network equipment, Services Network, HPC, Air conditioning, Physical security, Management software (DCIM).

N. 5/2025 (Distributed in November)

EXPERIENCE: A PILLAR OF BUSINESS SUCCESS

A good Experience can make a difference to the results of a company. Whether it is employees and/or customers the achievement of the desired goal as well as its passing can depend on how each person interacts with a particular tool, product and service and the satisfaction that this brings. Today, digital offers platforms that allow figures to involved to monitor and act accordingly but also to simplify the work for those who must Directly dealing with customers. Pushing towards new generation approaches starting from those based on Artificial Intelligence and an evolution of staff skills involved. Objective: a 'total experience' of quality.

The voice of users: Chief Marketing Officer, CEO, HR Manager, Sales Manager, CIO.

The role of the channel.

Tag: CRM, ERP, CX, UX, EX, TX.

N. 6/2025 (Distributed in January)

IT 'AS A SERVICE': FROM INFRASTRUCTURES TO APPLICATIONS

When talking about Cloud Computing, you can't just refer to one variant. Different are the adoption modalities, as well as the service models that the 'cloud' makes available of companies and their users and customers. A deeper look at the market dynamics, the different types of supply available, the technological and process bases essential for a reference infrastructure as well as the application opportunities of the Cloud on different fronts.

The voice of users: CFO, FinOps Manager, Chief Digital Officer, CISO, CIO.

The role of the channel.

Tag: iaas, paas, saas, private, hybrid cloud, public cloud.

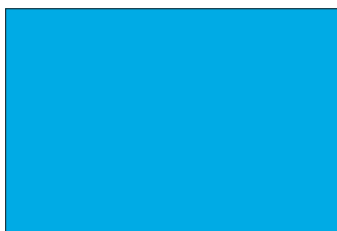
In addition... on each issue the interviews, market trends, insights for a vision 360 degrees of actors and dynamics that contribute to the success of digital business. Looking also at regulations, vertical sectors and processes and frontier technologies.

ADVERTISING

Full page	€ 2.500,00
Half page	€ 1.400,00
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Knocker	€ 6.000,00
Front cover + 6 page editorial	€ 6.500,00
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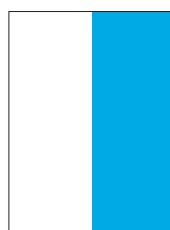
Cover + cover Knocker:

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- knocker mm 216 x 303 + mm 420 x 303



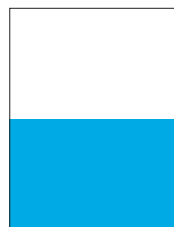
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- bleed mm 216 x 303



Half page vertical

- trimmed mm 105 x 297
- bleed mm 111 x 303



Half page horizontal

- trimmed mm 210 x 148
- bleed mm 216 x 154

PROFILE AND DISTRIBUTION

Format	mm 210x297
Packaging	Stitched paperback binding
Printing material	.Pdf file in high resolution
Release date	Middle of second reference month
Periodicity	Bimonthly
Distribution	16.000 (20% printed copies - 80% digital copies)
Annual subscription	Italy € 68,00

1 BANNER TOP HOME

Dimensions: 1320 x 100 px
Manageable formats: jpg, png, gif
Max weight: 2 MB

2 SQUARE HOMEPAGE BANNER Right Column (Top - Central - Bottom of Page)

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3 EDITORIAL

- Approximately 2,500 characters
- Single image or photo gallery
- 1 "do follow" link

DISPLAY BANNER TOP HOME (1 month)	€ 500,00
HOMEPAGE SQUARE BANNER (per month)	€ 400,00
HOMEPAGE DOMINATION (per month)	€ 1.500,00
EDITORIAL	€ 500,00

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The newsletter is the weekly update addressed to over 25.000 contacts containing the insights and the market news published on the Office Automation website.

La newsletter di

officeautomation

Tecnologie e modelli per il business digitale

L'evoluzione della produzione additiva

I cambiamenti, le applicazioni e i trend di questo processo produttivo.

»»» [Leggi l'articolo](#)

Broadcom Italia, Mario Derba è il nuovo managing director

Derba sarà responsabile della relazione e dello sviluppo dei clienti, andando a soddisfare le loro esigenze commerciali con l'aiuto dell'ecosistema di partner locali.



Stormshield presenta il nuovo firewall industriale SNi10

Il nuovo firewall è pensato per garantire la continuità operativa di architetture complesse e soddisfare i requisiti delle infrastrutture critiche del settore industriale.



Siemens, presentati Solid Edge 2025 e Solid Edge X

Solid Edge 2025 è stato aggiornato con migliorate funzionalità per la gestione dei dati e per la collaborazione, mentre Solid Edge X porta Solid Edge nel cloud.

VTEX, un report per spiegare le nuove modalità di acquisto online

Social commerce, live shopping e concierge shopping sono ancora sottoutilizzate, ma rappresentano un'opportunità significativa per i brand.

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